



## COOKIE EXTENDED POLICY IN COMPLIANCE WITH RGPD

In this extended information, the methods of use of the cookies controlled by the site are described in a specific and analytical way, with reference to the processing of users' personal data, as identified or identifiable, that access them.

Cookies are small text files that a server can send to the PC or smartphone or tablet of a navigator who visits a website. On the next visit, the same server that sent them can read the cookies found on the PC, or on the smartphone, or on the tablet to obtain information of various kinds.

The information contains all the elements provided for by art. 13 of the GDPR, and is prepared in compliance with the General Provision of the Guarantor of 8.5.2014.

### Owner and data controller

The owner of the treatment of the collected data is A.I.E.C. srl Via delle Vigne 28, 16010 Mele (GE).

### Contact details of the Personal Data Protection Officer

The Data Protection Officer can be contacted at the following email address: [aiec@aiec.it](mailto:aiec@aiec.it).

### Disclosure of data

The data may be communicated to the A.I.E.C. srl Via delle Vigne 28, 16010 Mele (GE).

The complete list of designated Managers is available at the headquarters of the Data Controller.

### Purpose of the treatment

The types of cookies used by our site are based on verification carried out on February 18 2020, through the Google Chrome development console, are:

### TECHNICAL COOKIES

These are the cookies used to browse or provide a service requested by the user. They are not used for other purposes and are normally directly installed by the website owner.

Without the use of these cookies, some operations could not be performed or would be more complex and / or less safe, such as home banking activities (display of the bank statement, wire transfers, payment of bills, etc.), for such as cookies, which allow you to make and maintain user identification during the session, are indispensable.

### FIRST-PART ANALYTICAL COOKIES

"Analytical" cookies, although not technical cookies, can be assimilated to them if used for the purpose of optimizing the site directly by the owner of the site, who will be able to collect information in aggregate form on the number of users and how they visit the site. Under these conditions, the same rules apply for analytical cookies, in terms of information and consent, provided for technical cookies.

This site does NOT use first-party analytical cookies.



## **FIRST-PART PROFILING COOKIES**

Sono i cookie utilizzati per tracciare la navigazione dell'utente in rete e creare profili sui suoi gusti, abitudini, scelte, ecc. Con questi cookie è possibile trasmettere al terminale dell'utente dei messaggi in linea con le preferenze già manifestate con la sua navigazione on line.

Questo sito NON utilizza cookie di profilazione di prima parte.

## **THIRD-PARTIES COOKIES**

This site also uses the following third-parties cookies:

### **Google Analytics**

These are monitoring cookies for the generation of statistics on the use of the site.

Google Analytics uses cookies that do not store personal data and that are stored on the user's computer to allow the website operator to analyze how users use the site.

To disable Google Analytics cookies and to prevent Google from collecting data on your browsing, you can download an additional browser component: <https://tools.google.com/dlpage/gaoptout> (remember that in this case it may not be possible to take full advantage of all the functions of the site).

More information at this link: More information at this link:

<https://support.google.com/analytics/answer/6004245>

*[Google Analytics data detention is 38 months](#)*

### **Facebook - Instagram**

Facebook installs cookies to study and improve advertising, with remarketing actions, in order to send the user messages in line with their interests. Remarketing helps to reach users who have visited the site.

More information, also in relation to how to disable these cookies, available at the following links:

<https://www.facebook.com/policies/cookies/>

<https://www.facebook.com/about/privacy/cookies>

<https://help.instagram.com/519522125107875>

<https://help.instagram.com/1896641480634370?ref=ig>

### **Optional conferment**

To see how you can disable cookies, depending on the browser used (internet Explorer, Mozilla, Safari, Chrome) you can connect to the site <http://www.aboutcookies.org/default.aspx?page=2> where they can be found many helpful explanations.

### **Processing methods**

Personal data are processed with automated tools for the time strictly necessary to pursue the purposes previously explained.

Specific security measures are adopted to prevent data loss, illicit or incorrect use and unauthorized access.



### **Rights of the interested parties**

You have the right to:

request access, rectification, cancellation, limitation, opposition to the processing of your data;

withdraw consent, where you fund the treatment at any time you wish without prejudice to the lawfulness of the treatment based on the consent given before the revocation;

lodge a complaint with a supervisory authority.

I authorize third party profiling cookies

Date, 18/Feb/2020